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**MEMORANDUM OF UNDERSTANDING (MoU)
BETWEEN**

**Department of Agricultural Marketing (DAM), Khamarbari, Farmgate, Dhaka-1215
and**

**Horticulture Export Development Foundation (Hortex Foundation- "Hortex")
Sech Bhaban (3rd Floor), 22 Manik Mia Avenue, Sher-e-Bangla Nagar, Dhaka-1207**

PREAMBLE

This agreement together with all terms and conditions hereof called the Memorandum of Understanding (MoU) i.e. Cooperation Partnership Agreement. This "MoU" is made on August 08 day of 2018 between the Department of Agricultural Marketing (DAM), Farmgate, Dhaka-1215, represented by the Director General, DAM hereinafter called the First Party and Hortex Foundation, Sech Bhaban (3rd Floor), 22 Manik Mia Avenue, Sher-e-Bangla Nagar, Dhaka-1207, represented by the Managing Director, hereinafter called the Second Party.

Brief of Department of Agricultural Marketing (DAM)

The Department of Agricultural Marketing (DAM) is only the Department under Ministry of Agriculture, People's Republic of Bangladesh which develops and disseminates of all essential market information of agricultural produce to Government and its stakeholders, established market infrastructure, assistance to market linkage, commercialization of agriculture, processing, value addition, storage, value & supply chain and providing training on capacity building of farmers, agro business entrepreneurs, monitoring notified markets and ensuring fair price of essential agro commodities. DAM also implements and administers various Development Projects & programs to improve market access to farmers and thus promote the economy of the country.

Brief of Hortex Foundation

Hortex Foundation is a specialized organization and it operates under the guidance of Ministry of Agriculture, where Senior Secretary, Ministry of Agriculture is the ex-officio Chairman. Hortex Foundation has the interest to create opportunities for direct exporter-importer linkages to facilitate the export of fresh/frozen fruits and vegetables, potato and value added processed agro-commodities. The foundation is also involved for the development, promotion and marketing of exportable agri-products through technological intervention and advisory support in order to boost national economy and the different stakeholder's income. The vision of the Hortex Foundation is development of high value high quality agro-commodities through commercial agriculture system in Bangladesh both for domestic and export markets.

“দেশপ্রেমের শপথ নিন, দুর্নীতিকে বিদায় দিন”

